

# **VETERANS PROGRAM**

### Overview

SEI is proud to support all U.S. military service members who are currently wearing the uniform or have honorably served our country in the past. In recent years, SEI proudly helped launch the Solar Ready Veterans Program through the Department of Energy's SunShot initiative offering our Solar Professionals Certificate Program (SPCP) and all other training offerings to help veterans start their solar career journey. We accomplish this support through scholarship programs supporting active-duty military and veterans.

## Skill Bridge Program for Service Members

SEI is working in partnership with the Department of Energy on the Solar Ready Vets initiative, building a Skill Bridge program for actively serving military members. This Skill Bridge curriculum will allow for technical solar training to be completed before military service ends, preparing participants to transition their skills to careers in renewable energy.

## Veterans Scholarships

SEI scholarships for any veteran or active military service member increase access to both our online and in-person training, removing financial barriers to advanced technical training in the solar industry and supporting students in transferring their military skills to new careers in renewable energy.

# Solar Training Designed for our Service Men & Women

SEI believes in the opportunities that renewable energy can afford our country, such as energy independence and the sustainable use of our country's natural resources. We honor those who have served our country and who are choosing to follow up their military service with a new kind of service; service in the renewable energy sector. SEI provides custom contract trainings for both veteran and active service serving organizations to fit specific needs and timelines.





## Networking & Mentorship

Veterans and all those who have served often bring unique skills, life experiences and perspectives to their work in the energy sector. Training and connecting with other veterans provides a safe and authentic learning community, and SEI facilitates connections for those newly entering the civilian workforce with experienced veterans in the field.

## Career Services & Employer Connections

SEI takes pride in having direct connections with many of the largest solar employers in the industry as well as the small businesses that are the lifeblood of our growing industry. Our Student Services Team can help connect veterans with these employers to land a first job or help take careers to the next level.



### **GOLD** \$50-\$100K

Serves 10-20 veterans with 100% scholarship coverage and career support. *Benefits:* 

- Logo and website link featured prominently on SEI's site and partnership page, reaching over 196,000 people
- 1 coordinated press release announcing partnership
- 4 coordinated social media posts announcing partnership, reaching over 261,000 people
- Promotion in SEI eNewsletter, reaching over 54,000 people
- Logo on applicable training program material
- Logo featured as sponsor on all international training webinars
- 15 minute presentation during training for recruiting opportunities

#### SILVER \$25-\$50K

Serves 5-10 veterans with 100% scholarship coverage and career support.

#### Benefits:

- Logo and website link featured prominently on SEI landing page and partnership page, reaching over 196,000 people
- 1 coordinated press release announcing partnership
- 2 coordinated social media posts announcing partnership, reaching over 261,000 people
- Promotion in SEI eNewsletter, reaching over 54,000 people

#### BRONZE \$10-\$25K

Serves 2-5 veterans with 100% scholarship coverage and career support.

#### Benefits:

- Logo and website link featured prominently on SEI partnership page, reaching over 98,000 people
- 1 coordinated press release announcing partnership
- 1 coordinated social media post announcing partnership, reaching over 261,000 people